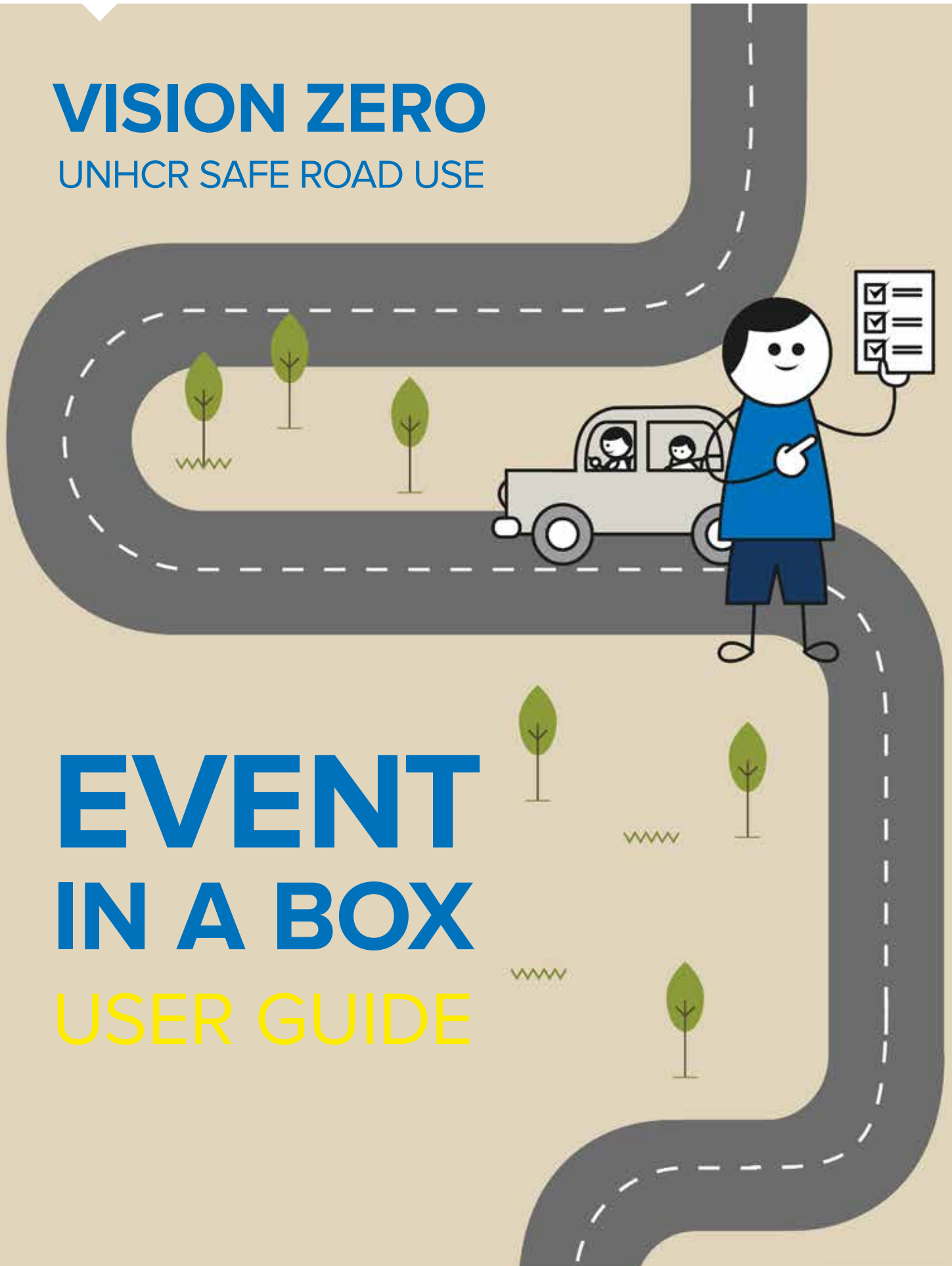




**UNHCR**  
The UN Refugee Agency

# VISION ZERO

UNHCR SAFE ROAD USE



# EVENT

# IN A BOX

# USER GUIDE



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# EVENT IN A BOX

# USER GUIDE



Their lives. Your life.  
It's in your hands.

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# Level of expertise

### Basic

The quickest and easiest way to get started is with one of the events designed to raise awareness among employees. All you need is a room, a host, and our materials...

- Understanding safe road use briefing
- Coffee morning quiz
- Journey planning session
- Reporting workshop

### Intermediate

With a little more preparation you will have time to host more interactive events to better engage your employees, family and partner organisations...

- Pledge-signing event
- Staff family day
- Meeting with implementing partners

### Advanced

Already have strong relationships with local schools, community groups and refugee camps? You could go the extra mile to spread the word further afield...

- School awareness day
- Mural drawing
- Pedestrian safety day

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# Introduction

The UNHCR Safe Road Use campaign was launched on 10th June 2015. Current data indicates that more than 1.24 million people lose their lives and 50 million are injured on the world's roads every year. Since 2014 UNHCR vehicles were involved in 1152 crashes, resulting in injuries for 425 people and 60 people losing their lives.

Safe road use is critical to UNHCR's operations. Preventing road crashes is imperative for ensuring the safety of our staff and the success of our operations. When they occur, road crashes have a serious impact on the health and wellbeing of those involved.

Through Vision Zero, UNHCR welcomes the UN Decade of Action for Road Safety and promotes safe driving and road use by all. We strive to achieve zero road fatalities and injuries among our staff and partners and all other road users.

Safe road use is everybody's individual responsibility and we want to raise awareness of the importance of safe road use with all our staff, affiliate workforce and partners around the world, and show everyone the simple actions that can be taken to Be Road Safe and save lives.

## Involving everyone

The "Event in a Box" has been created to enable every UNHCR office to implement awareness and educational activities with staff, affiliate workforce and partners and also in local communities, with persons of concern. The Event in a Box contains a

range of activities - from the most simple to deliver, through to more advanced events for those who already have strong links with schools and community groups – that help to spread the word about simple steps everyone can take for safer road use.

At this stage the Box is ready to be tested by users in the field: you and your colleagues. We encourage you to try out the activities that are included and to provide us feedback. We will also contact you at regular times to discuss the Event in a Box.

This Event in a Box manual includes information about the activities and step-by-step instructions to make your event a success. Supporting materials can be found on [saferoaduse.unhcr.org](http://saferoaduse.unhcr.org). These activities do not require additional budget (unless you choose to hire a photographer or videographer, for example) but hopefully you and other colleagues in the office will be able to help out here by capturing some of the activities that you are all engaged in.

We can supply stickers, key rings and reflective devices to remind staff of the importance of safe road use and keep them motivated! Please email [VisionZero@unhcr.org](mailto:VisionZero@unhcr.org) if you would like to receive these to support your 'Event in a Box' activity.

Don't forget to share all your activities and stories, as well as your campaign pledges, with us on the campaign website, [saferoaduse.unhcr.org](http://saferoaduse.unhcr.org)

Thank you for supporting Vision Zero UNHCR Safe Road Use campaign.

Their Lives. Your Life. It's in your hands.

# INVOLVE

## Activity 1: Understanding Safe Road Use

WHO	All Staff
WHAT	Presentation to engage employees and gain their buy-in to safe road use
WHY	To engage staff members, to highlight how they can all contribute to preventing road crashes and injuries, that they all have a vital role to play, and why it matters
OBJECTIVES	<ul style="list-style-type: none"><li>• Generate a common understanding among all staff in the office about the importance of safe road use</li><li>• Generate a common understanding among all staff about the 10 Be Road Safe actions we can take that will help prevent a road traffic crash, fatalities and injuries</li></ul>
OUTCOMES	<ul style="list-style-type: none"><li>• Staff understand the 10 Be Road Safe actions they can take starting today that will improve safety on the roads</li><li>• Staff are inspired to take action</li></ul>
DURATION	1 hour If you decide to combine this activity with activity 2 'Pledge Making' it will take you 1,30 – 2 hours in total
MATERIALS	PowerPoint Presentation 'Understanding Safe Road Use' <b>(to be downloaded from <a href="https://saferoaduse.unhcr.org/get-involved-eib/">saferoaduse.unhcr.org/get-involved-eib/</a>)</b>
ADDITIONAL MATERIALS	Safe Road Use key rings and / or visibility bands Be Road Safe stickers <b>(To be ordered through <a href="mailto:VisionZero@unhcr.org">VisionZero@unhcr.org</a>)</b> Video 'What is Vision Zero' ( <a href="https://saferoaduse.unhcr.org">saferoaduse.unhcr.org</a> )

### Key messages

The key messages you want to address during the activity:

- Objective Vision Zero: zero road crash fatalities and serious injuries involving UNHCR personnel, persons of concern and people in communities in which UNHCR operates;
- UNHCR doesn't want anyone to be killed or get injured in a road crash. Not our staff, people of concern or other road users. That's why we have 'Vision Zero';
- By making changes to our road behaviour, each of us can contribute to 'Vision Zero'.

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## What will you do during the activity?

- You will present Vision Zero and Safe Road Use to your colleagues;
- You will explain why Vision Zero is important to UNHCR;
- You will explain how Vision Zero relates to the UN Decade of Action for Road Safety;
- You will discuss with your colleagues what steps everyone can take to be a safe(r) road user, in and outside UNHCR.

## 💡 Ideas for your activity

You can choose to use the PowerPoint presentation only or to make it a more interactive event. Here you will find two ideas for such an interactive event. Be advised that these activities take time to prepare and that facilitating the activity takes longer.

1. Team quiz – test your “Be Road Safe” knowledge
2. Pledge making (see Event in a Box activity 2) – we are encouraging all staff members to sign a pledge to show their support for safe road use. This Safe Road Use activity is a perfect opportunity to engage staff and also host a pledge making ceremony

### Team quiz – test your “Be Road Safe” messages knowledge

This activity is all about testing colleagues’ understanding of the 10 actions we can all take to “Be Road Safe”. During the quiz, each team is asked to pick a “Be Road Safe” card at random. The team member must state what the action is. For example, “Buckle-up” is “always wear a seatbelt in a vehicle or helmet on a motor cycle”. If they describe the action correctly, they win a point. If they don’t answer correctly, the other team has a chance to answer the same card. If they answer correctly, they win a point. The team with the most number of points at the end of the quiz is the winner.

- Divide the group into two teams. If you are working with a bigger group, you can divide the group into more teams.
- Place all the accompanying “Be Road Safe” cards face down on a table and mix these up. These cards are provided within this Safe Road Use activity. You can also print these in your office using the template provided.
- Each card includes one of the “Be Road Safe” actions:

BUCKLE UP	Always wear a seatbelt in a vehicle or helmet on a motorcycle
EYES AND EARS	Remain alert and vigilant at all times as a driver and vehicle passenger
REST	Take a 15 minute break for every 2 hours of driving subject to security conditions
OFFLINE	Don’t use your phone or other device while driving unless to call for assistance in case of emergency
ABSTAIN	Never drive under the influence of alcohol or medication or illicit drugs
DISTANCE	Avoid long journeys at night or as determined by security situation for your area
SPEED	Never exceed the speed limit and adjust your speed for the weather, road conditions and other road users
AWARE	Understand all the steps to take if a road journey incident occurs
FORWARD PLAN	Plan your journey carefully in advance so that you are prepared for incidents that may occur
EVIDENT	Be vigilant and visible to motorists as a pedestrian and/or cyclist

- Choose which team goes first by rolling a dice. The team with the highest score will start the quiz. If you don't have a dice, you can use another way to pick the starting team (for example, flip a coin).
- A member of the first team picks a card at random from the cards on the table. The team member must state what the action is. For example, "Buckle-up" is "always wear a seatbelt in a vehicle or helmet on a motor cycle".
- If the team member states the action correctly, their team wins a point. If they don't answer correctly, the other team has a chance to answer the same card. If this team answers correctly, they win a point. If no team answers correctly, the card is placed back on the table to be picked-up by another player.
- A member of the second team picks the next card at random and the steps are repeated.
- The team with the most number of points at the end of the quiz is the winner.

Materials needed:

- Be Roads Safe Cards (included in the Event in a Box)
- Dice

## Activity 2: Pledge for Safe Road Use

WHO	All Staff
WHAT	Staff members make a personal pledge to safe road use
WHY	To engage staff members, to highlight how they can all contribute to preventing road crashes and injuries, that they all have a vital role to play, and why it matters
OBJECTIVES	<ul style="list-style-type: none"> <li>• Create momentum for Vision Zero</li> <li>• Inspire staff to pledge their support and underline actions they will take to support safe road use</li> </ul>
OUTCOMES	<ul style="list-style-type: none"> <li>• Increased staff engagement for Vision Zero and safe road use</li> <li>• Raised awareness about safe road use as an individual responsibility</li> <li>• Pledges made by staff to support safe road use</li> </ul>
DURATION	30 – 45 minutes
MATERIALS	<p>PowerPoint 'Pledge signing activity</p> <p>Pledges (one per participant)</p> <p><b>(to be downloaded from <a href="https://saferoaduse.unhcr.org/get-involved-eib/">saferoaduse.unhcr.org/get-involved-eib/</a>)</b></p>
ADDITIONAL MATERIALS	<p>Safe Road Use key rings and / or visibility bands</p> <p>Be Road Safe stickers</p> <p><b>(To be ordered through <a href="mailto:VisionZero@unhcr.org">VisionZero@unhcr.org</a>)</b></p>



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## Key messages

The key messages you want to address during the activity:

- Objective Vision Zero: zero road crash fatalities and serious injuries involving UNHCR personnel, persons of concern and people in communities in which UNHCR operates;
- UNHCR doesn't want anyone to be killed or get injured in a road crash. Not our staff, people of concern or other road users. That's why we have 'Vision Zero';
- By making changes to our road behaviour, each of us can contribute to 'Vision Zero'.

## What will you do during the activity?

- You will present Vision Zero and Safe Road Use to your colleagues;
- You will discuss with your colleagues what steps everyone can take to be a safe(r) road user, in and outside UNHCR;
- You will invite your colleagues to sign the Safe Road Use Pledge.

## Ideas for your activity

You can choose to use the PowerPoint presentation only or to make it a more interactive event. Here you will find an idea for such an interactive event.

### Idea: Actions for Safe Road Use

This activity is all about you and your colleagues showing the wider world you care about road safety by making a pledge. You will need to provide everyone attending with a blank UNHCR Safe Road Use pledge sheet for them to write in the designated box the concrete action they plan to do to make as a contribution towards safer roads. Attendees should then sign their name to make the pledge official.

In case participants cannot come up with their own actions, here are some suggestions:

- **Drivers** (professional and staff authorized to drive): Ensure that medical clearance and medical check are up to date so that they are safe to drive
- **Passengers:** Never ask or put pressure on the driver to speed
- **Everybody:** Talk to your family and friends about Vision Zero and Safe Road Use. Teach your children how to cross the roads safely
- **Motorcyclists:** Always strap your helmet to secure it
- **Pedestrians:** Use sidewalks (if available), when there is none, walk on the side of the road facing the traffic

You can also use the 10 Be Road Safe actions as inspiration for staff actions. The Be Road Safe actions can be found in the PowerPoint Presentation 'Pledge Making Ceremony' (slide 15 to 26).

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## Activity 3: Journey planning

WHO	All Staff
WHAT	An informative session to emphasise the importance of planning journeys effectively
WHY	To highlight the importance of forward planning – as part of wider steps to be taken to ensure safe road use
OBJECTIVES	<ul style="list-style-type: none"><li>• Emphasise the importance of forward planning before making any journey</li><li>• Share UNHCR best practice on safe and effective journey planning</li><li>• Generate wider understanding about the importance of safe road use</li></ul>
OUTCOMES	<ul style="list-style-type: none"><li>• Staff understands the measures to take prior to starting a journey so that they do not put themselves or others in danger</li></ul>
DURATION	2 hours
MATERIALS	PowerPoint ‘Journey Planning’ <b>(to be downloaded from <a href="https://saferoaduse.unhcr.org/get-involved-eib/">saferoaduse.unhcr.org/get-involved-eib/</a>)</b> Safe Road Use Journey Planner Poster

### Key messages

The key message you want to address during the activity:

- The importance of planning your journeys as a way to reduce the risk of being involved in a road traffic crash;
- Poor time management can lead to road traffic crashes;
- Poor journey planning can result in speeding and driver fatigue, two major causes for crashes.

### What will you do during the activity?

- You will explain and discuss the importance of journey planning

### Ideas for your activity

You can choose to use the PowerPoint presentation only or to make it a more interactive event. Here you will find two ideas for such an interactive event.

#### Idea 1: Steps to plan a safe journey

Discuss with the use of the ‘Steps to plan a safe journey’ sheet the following with the participants:

- Which of the steps do we have in place?
- How do we monitor that these steps are taken?
- What issues can arise if we don’t take these steps?
- What are the barriers for some of the steps to be put in place?
- Can we remove the barriers?

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## Example

Step :	Share vehicles
Monitoring mechanism:	Mission requests entered in TRIP on time
Issues:	Unnecessary use of vehicles More vehicles on the road
Barrier:	Mission requests arrive at last minute
How to remove barrier?	Inform staff about deadlines for mission requests

Use the outcome of the discussion to discuss with (Senior) Management what actions the office can put in place to ensure that journeys are planned and that risks during the journey are mitigated.  
Provide feedback to the participants which mitigation measures will be put in place.

Materials: 'Steps to plan a safe journey' sheet (included in the Event in the Box)

### Idea 2: Hazard identification – practice identifying hazards

Attendees should discuss each of the following potential hazards in turn. In the process of doing so they should be asked to provide examples and/or explanations of how they have avoided such hazards.

- Lack of rest
- Speed
- No seatbelt in a vehicle or helmet on a motorcycle
- Lack of vigilance
- Insufficient rest
- Use of phone or other device
- Driving under the influence of alcohol or medication or illicit drugs
- Driving overly long distances
- Exceeding the speed limit or driving at an inappropriate speed for the conditions
- Not take appropriate steps if a crash does occur
- Not being vigilant and visible to motorists as a pedestrian and/or cyclist
- Inadequate planning

These hazards mirror the BE ROAD SAFE approach of the Safe Road Use campaign. This acronym and approach should be presented to participants at the conclusion of the activity.

Materials: 'Be Road Safe' cards (provided in the Event in a Box)

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## Activity 4: Reporting Workshop

WHO	All Staff
WHAT	Staff participates in a workshop relating to vehicle crash reporting
WHY	To ensure that staff understands how to report a vehicle crash and that they take the necessary steps if such an event occurs
OBJECTIVES OUTCOMES	<ul style="list-style-type: none"><li>• Inform staff about the vehicle crash reporting mechanisms that exist in UNHCR</li><li>• Staff understand how to report an vehicle crash</li></ul>
DURATION	45 minutes
MATERIALS	PowerPoint presentation: Reporting a Road Crash For each participant a copy of: Driver Report Vehicle Incident Report Forms Document 'How to report a crash and what steps to take' For your reference: Administrative Instruction on UNHCR Global Vehicle Insurance Scheme and Vehicle Incident Reporting Appendix D to the UN Staff Rules <b>(to be downloaded from <a href="https://saferoaduse.unhcr.org/get-involved-eib/">saferoaduse.unhcr.org/get-involved-eib/</a>)</b>
ADDITIONAL MATERIALS	Flip chart, paper and markers

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## Key messages

The key messages you want to address during the activity:

- Road crashes are predictable and therefore preventable;
- The more details included in a road crashes report, the more we will understand and determine how we can prevent future crashes from happening;
- Reporting is an important tool to reduce crashes;
- Reporting will help staff ensure the appropriate medical and staff welfare support;
- Reporting will help them be properly compensated in case of longer term injuries and treatment required.

## What will you do during the activity?

- You will address the importance of crash reporting;
- You will explain what steps staff members need to take when they are involved in a vehicle crash.

## Ideas for you activity

You can choose to use the PowerPoint presentation and the supporting forms only or to make it a more interactive event. Here you will find some ideas for such an interactive event.

1. Invite the Transportation manager (in many cases Head of Admin), Focal Point for UNHCR Global Vehicle Insurance, Field Security Advisor and the staff member responsible for Staff Health and Welfare to co-facilitate your activity. They can provide guidance how to report crashes.
2. Spend some time explaining why it is important to report crashes (see key messages)
3. Allow staff members to express why crashes are not reported. Reasons could be:
  - Fear of being blamed for the crash and the consequences of that
  - Loss of safe driving bonus (for drivers)
  - Unawareness that all crashes, regardless of severity, need to be reported
4. Explain that not reporting can lead to loss of bonus.
5. Use the Vehicle Incident Reporting Forms to practice how they should be filled in (for drivers and programme staff who manage Partners that operate UNHCR vehicles under the Right of Use agreement.

# ENGAGE

## Activity 5: Coffee Morning Quiz

WHO	All Staff
WHAT	Staff takes part in a road safety related quiz over refreshments
WHY	To engage staff and to highlight how they can all contribute to this important campaign, that they all have a vital role to play, and why it matters
OBJECTIVES	<ul style="list-style-type: none"><li>• Inform staff about the main safe road use issues and actions in an informal setting through a short and interactive activity</li></ul>
OUTCOMES	<ul style="list-style-type: none"><li>• Staff understand simple actions they can take to prevent road traffic crashes and injuries</li></ul>
DURATION	45 minutes
MATERIALS	Safe Road Use Quiz Cards Safe Road Use Quiz Score Sheets <b>(Examples in the Event in the Box and to be downloaded from <a href="https://saferoaduse.unhcr.org/get-involved-eib/">saferoaduse.unhcr.org/get-involved-eib/</a>)</b>
ADDITIONAL MATERIALS	Pens A whiteboard / flipchart to keep scores (when playing in teams) Sheets of paper / markers (when playing in teams)

What will you do during the activity?

You will run a quiz about road safety with your colleagues.

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## Activity 6: Staff Family Day

<b>WHO</b>	Staff members and their families
<b>WHAT</b>	An opportunity for UNHCR staff to introduce their families to safe road use
<b>WHY</b>	Because knowledge about safe road use in the family can help everyone stay safe
<b>OBJECTIVES</b>	<ul style="list-style-type: none"><li>• Provide employees with an opportunity to share understanding of safe road use with their families</li><li>• Generate an understanding among all staff and their families in the office about 10 Be Road Safe actions we can take that will help prevent a road traffic crash and save lives</li></ul>
<b>OUTCOMES</b>	<ul style="list-style-type: none"><li>• Staff and their families understand the 10 actions they can take starting today that will improve safety on the roads</li><li>• Staff and their families are inspired to take action</li></ul>
<b>DURATION</b>	1 hour
<b>MATERIALS</b>	PowerPoint presentation: Staff Family Activity Staff Family Activity materials <b>(To be downloaded from <a href="https://saferoaduse.unhcr.org/get-involved-eib/">saferoaduse.unhcr.org/get-involved-eib/</a>)</b>

### Key messages

The key messages you want to address during the activity:

- It is important that family members of our staff are safe on the roads;
- Everybody has a responsibility to be a safe road user;
- Knowledge about safe road use can help everyone to stay safe.

### What will you do during the activity?

- You will present Vision Zero and Safe Road Use to family members of staff;
- You will explain why Vision Zero is important to UNHCR;
- You will facilitate some activities with staff members' children.

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## 💡 Ideas for you activity

This event is all about educating your family members and in particular children. The best way to engage and educate young people is through an interactive event. Here are some ideas for activities which you may wish to use:

DO – (activity sheets that young people can complete)

- Play safer
- Match the traffic
- Make me bright
- Safer journey
- Car clever

PLAY – (games that encourage young people to think)

- Stop, look and listen: Quiz testing how well children know the (equivalent of the) green cross code
- Find the safest place to cross (are these people crossing in the safest place?)
- Where there are pavements, stand on the pavement near the kerb. Otherwise, stand on the edge of the road but away from the traffic
- Look all around for traffic and listen (see if you can spot who's ready to cross the road)
- If traffic is coming, let it pass (can you help these children cross the road safely?)
- When there's no traffic walk straight across the road (who walks straight across the road?)



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## Activity 7: Meeting with partners

<b>WHO</b>	Programme Staff and Partners
<b>WHAT</b>	Event to inform partners about the UNHCR Safe Road Use Initiative
<b>WHY</b>	To raise awareness among the partners about UNHCR's commitment to safe road use, especially those partners who are using UNHCR vehicles under the Right of Use agreement, and explore cooperation opportunities
<b>OBJECTIVES</b>	<ul style="list-style-type: none"><li>• Raise awareness about Vision Zero and UNHCR's commitment to SRU</li><li>• Explore ways to work together and align local safe road use initiatives</li></ul>
<b>OUTCOMES</b>	<ul style="list-style-type: none"><li>• Shared understanding of the importance of safe road use</li><li>• Shared understanding of the main local issues (e.g. speed)</li><li>• Opportunities identified to collaborate on improving safe road use</li></ul>
<b>DURATION</b>	1,5 hours
<b>MATERIALS</b>	PowerPoint presentation: Meeting with Partners Safe Road Use Pledge <b>(To be downloaded from <a href="https://saferoaduse.unhcr.org/get-involved-eib/">saferoaduse.unhcr.org/get-involved-eib/</a>)</b>
<b>ADDITIONAL MATERIALS</b>	Safe Road Use key rings and / or visibility bands Be Road Safe stickers <b>(To be ordered through <a href="mailto:VisionZero@unhcr.org">VisionZero@unhcr.org</a>)</b>

### Key messages

The key messages you want to address during the activity:

- Our partners are an important stakeholder to achieve Vision Zero, especially the partners that use our vehicles under the Right of Use agreement;
- We wish to collaborate with our partners on this important development issue.

### What will you do during the activity?

- You will present Vision Zero and Safe Road Use to partners;
- You will explain why Vision Zero is important to UNHCR;
- You will discuss with partners how you can work together to reduce the risk of road crashes;
- You will collect ideas from partners how to improve road safety and provide feedback to these ideas.

### Ideas for your activity

- Invite (senior) management of the implementing partner. Just as in our organization: they have to lead by example when it comes to safe road use.
- The purpose is to engage our Partners in Safe Road Use and 'Vision Zero'.
- Use positive messages like 'UNHCR wants you to be safe on the roads' or 'we would like to work together on this pressing issue'.

# INSPIRE

## Activity 8: School Awareness

WHO	Head teachers, teachers, school children, partners
WHAT	Staff members (and partners) go into a camp school to educate children and influencers (teachers) about road safety
WHY	To engage the local community – specifically young people and their influencers i.e. teachers – about safe road use
OBJECTIVES	<ul style="list-style-type: none"><li>• Help protect young people in the communities in which we operate by engaging school children, directly and through key influencers (teachers), to raise awareness of how to stay safe on and around the roads.</li><li>• Help boost understanding of the valuable work the UNHCR is doing in, with and for the camp community to enhance its relationship with camp community actors</li></ul>
OUTCOMES	<ul style="list-style-type: none"><li>• Young people and their influencers are more aware of safe road use</li><li>• Young people are better informed about the simple steps they can take to reduce the risk of being involved in a road traffic crash as a pedestrian.</li><li>• A strengthened relationship between UNHCR and the camp community</li></ul>
DURATION	2 – 2,5 hours
MATERIALS	School Awareness Activity sheets Pledges (1 for every child) <b>(To be downloaded from <a href="https://www.saferoaduse.unhcr.org/get-involved-eib/">Saferoaduse.unhcr.org/get-involved-eib/</a>)</b> Crayons or pens
ADDITIONAL MATERIALS	Reflective vests (for you and your volunteers to wear) Safe Road Use balloons Safe Road Use key rings and / or visibility bands <b>(Examples in the Event in the Box and to be ordered through <a href="mailto:VisionZero@unhcr.org">VisionZero@unhcr.org</a>)</b>

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## Key messages

The key messages you want to address during the activity:

- Everybody has a responsibility to be a safe road user;
- Road crashes are the 8th leading cause of death worldwide. Young people are among those most at risk road crashes are the number one cause of death for 15-29 year olds and a top killer for youth under 15 years of age as well;
- Children are the future generation road users, knowledge and skills can help them to be safe ones;
- UNHCR cares for people of concern and other road users.

## What will you do during the activity?

- You will engage with communities and camps in which UNHCR operates;
- You will present Vision Zero and Safe Road Use to school children and their teachers;
- You will promote UNHCRs work.

## Ideas for your activity

### Idea 1: What's on the road?

Children aged 5 – 7: Take the children to a safe spot next to the road and let them identify different types of road users: Cars, trucks, bicycles, motorbikes, pedestrians. Let them count the number of different types of users.

- Children aged 7 and above: Take the children to a safe spot next to the road and let them count the number of safe road users / unsafe road users
- Passengers in vehicles: (not) wearing a seatbelt
- Motor cyclists: (not) wearing a helmet
- Motor cyclists / bicycles: (not) being overloaded
- Drivers: (not) using indicators, (not) having 'lane-discipline'
- Pedestrians: (not) using zebra crossings, crossing the road in a dangerous way
- Etc.

1. Discuss with the children what makes it safe or unsafe.
2. Ask the children how they use the road as a pedestrian

### Idea 2: Cross the roads to school

Children aged 5 – 7: Practice in a safe space (for example: a school yard) how children should cross the road and what to look out for.

Children aged 7 and above: Role-play can be an effective way to deal with an issue such as crossing a busy road rather than choose a safer option (for example, waiting for traffic lights walk further to a foot bridge or a zebra crossing). In groups of three, children can develop a scenario where one child suggests crossing the road at the closest place, while the other two argue the case for using the nearby pedestrian traffic light crossing.

- Role-play can also be used with two children acting as parents teaching a younger child how to cross between parked cars if there is nowhere else to cross.
- Hot seating involves one person acting in role and taking the 'hot seat' to be interviewed by a larger group who ask questions. The roles children might take on could include a crash victim, traffic warden, police officer or school crossing patrol who often see unsafe behaviour. You can also invite these persons to take the 'hot seat'.

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## Activity 9: Pedestrian Safety Day

WHO	Young people aged 5-11 in the local community & staff children
WHAT	Activity to teach pedestrian safety
WHY	To encourage young people to stay safe around roads and road vehicles
OBJECTIVES	<ul style="list-style-type: none"><li>• Raise awareness in communities in which UNHCR operates about UNHCR’s Safe Road Use campaign</li><li>• Help young people in the communities in which UNHCR operates understand what actions they can take to reduce the risk of being involved in a road crash as a pedestrian</li><li>• Encourage young people and child care givers including parents in the local community to understand the importance of safe road use and think about the key messages and actions they can take to reduce the risk of a road traffic crash and injury whether as a pedestrian, driver, rider or vehicle passenger</li><li>• Create a positive opportunity for cooperation between UNHCR and the local community</li></ul>
OUTCOMES	<ul style="list-style-type: none"><li>• Young people and childcare givers are more aware of the dangers of roads/ vehicles</li><li>• Young people and child care givers are better informed about the simple steps they can take to mitigate risk as a pedestrian</li><li>• Child care givers understand the risks of road traffic crash and injury in particular involving youth as pedestrians and the prevention measures steps they can take and support</li></ul>
DURATION	3 – 4 hours
MATERIALS	<p>Volunteer list – to keep track of any volunteers that will be helping you. You need 1 volunteer per 3 children</p> <p>Session register – to log the details of children participating</p> <p>Child/volunteer allocation list – to record which volunteer is allocated to which child/children</p> <p>Training schedule – to record which session a child has attended</p> <p><b>(To be downloaded from <a href="https://saferoaduse.unhcr.org/get-involved-eib/">Saferoaduse.unhcr.org/get-involved-eib/</a>)</b></p> <p>Reflective bands</p> <p>Reflective keyrings</p> <p>Reflective vests (for you and your volunteers to wear)</p> <p>Safe Road Use balloons</p> <p><b>(To be ordered through <a href="mailto:VisionZero@unhcr.org">VisionZero@unhcr.org</a>)</b></p>

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## Key messages

The key messages you want to address during the activity:

- Safe road use isn't just about staying safe behind the wheel and inside a vehicle. It's also important for people to be safe pedestrians;
- Globally, pedestrians make up 22% of all road traffic deaths, and in some countries this proportion is as high as two thirds of all road traffic deaths;
- UNHCR cares for people of concern and other road users.

## What will you do during the activity?

- You will teach pedestrian skills to 5-11 year olds by means of practical roadside training;
- You will present Vision Zero and Safe Road Use to children (and their families);
- You will promote UNHCRs work.

## 💡 Ideas for your activity

Children rely largely on imitation for learning so it very important that trainers/volunteers set the right example; you might want to practice the activities with your volunteers in preparation for the activity so that they know what is expected of them.

Road safety education is important to children at every age. As the children grow, they start making more decisions for themselves.

They need to know that road safety is a serious matter and there are ways to stay safe.

## 💡 Idea 1: Choosing a safe place to cross

### Aims

- Help young people understand ways to increase their safety as a pedestrian crossing the road;
- Help them how to identify safe places to cross.

### Rationale

Road crashes involving young pedestrians often occur at junctions, bends and the brow of hills, or where there are visual obstructions such as parked vehicles. Yet many young people do not consider these as "risky" locations when deciding where to cross. Young people also often walk diagonally across the road rather than crossing by the shortest straight-line distance.

By reiterating the simple points below you can help them stay safe.

Choosing safe places to cross – key points

### Introduction

- Show why roadside locations that obscure a view of traffic are dangerous;
- Explain the difference between crossing diagonally and straight across and why crossing straight across the road can help prevent them from being involved in a crash;

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### Teaching method

- Children do not have to cross the road as part of the training for this skill;
- Trainers should accompany young people at a pretend road in a safe environment;
- Ask one of the children how they would cross to a destination on the other side (the destination must be off to one side, not directly across the road);
- Children should describe the safest place to cross, and take the trainer along the pretend roadside to show them the most suitable position to cross from;
- Trainers should explain why this is safe or unsafe accordingly.

### Teach young people before they cross the road to:

- STOP
- LOOK in all directions
- LISTEN for sounds of vehicles

### Advice

#### How to cross the road safely

#### THINK FIRST - PLAN

Here are a few tips to consider

- Cross the road at the corner of a road, where you can see in all directions and where you are visible to drivers. If there is a zebra crossing, traffic light crossings or a traffic island – these can be the safest places to cross.
- Cross the road in groups – if more people are crossing the road in a group at one time, you are more likely to be visible to drivers
- Note - Never cross on turns or just after the top of a hill. Drivers often cannot see around the corner or what is below the crest of the hill.

#### STOP

- Stand on the side of the road a little way back from the edge.
- You should be away from the traffic but still be able to see all around.
- Even if there is no pavement, stand at a little distance from the edge.
- Don't hurry, give yourself time and have a good look all round.

#### WATCH AND LISTEN

- Look for traffic in all directions and listen.

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## WAIT UNTIL IT'S SAFE

- Cross when there is a safe gap
- Don't cross if you do not feel safe

## WATCH AND LISTEN

- When it's safe, walk directly across the road.
- Keep looking & listening while crossing.

Note: Never run.

## CROSSING THE ROAD WHERE VEHICLES ARE PARKED

- Avoid crossing between parked cars. But if there is nowhere else to cross;
- Choose a place where there is enough space between two cars;
- Make sure no car is about to move out of the parking - look for drivers in the cars, lights and listen for engines;
- Ensure that you can easily get to the other side of the road;
- Walk to the outside edge of the cars and stop;
- Look on both sides for traffic.

## Idea 2: Make yourself visible

### Aims

- Issue reflective armbands or keyrings to help pedestrians and cyclists stay visible;
- Encourage young people to wear them to stay safe.

### Rationale

Wearing high visibility garments makes pedestrians and cyclists more visible to traffic. As part of the campaign we have produced these materials and are encouraging camp and community group leaders to help distribute them to young people to help them stay safe around roads and road vehicles.

### Staying visible – key points

- Wear and ask young people to wear the high visibility armbands on the day;
- Explain how these can help them to stay safe;
- Give them to local camp and community groups for them to be distributed wider.

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## Activity 10: Mural Drawing Activity

WHO	Camp administration headquarters, refugee families
WHAT	Employees raise awareness of road safety issues in the camp through designing and painting a wall or road mural within the camp
WHY	To engage the camp community about the need for greater safety around roads and vehicles
OBJECTIVES	<ul style="list-style-type: none"><li>• Raise awareness within the camp community about safe road use</li><li>• Raise awareness about the key messages and actions everyone can take to create safer camp communities</li><li>• Help strengthen the relationship between UNHCR and the refugees in the camp</li></ul>
OUTCOMES	<ul style="list-style-type: none"><li>• Young people and childcare givers are more aware of road safety risks</li><li>• Young people and child care givers are better informed about the simple steps they can take to mitigate risk as a pedestrian or road user</li><li>• The mural drawing is a lasting reminder of the campaign and the main messages of the campaign</li></ul>
DURATION	3 – 4 hours
MATERIALS	<p>Mural painting materials may include the following (these are not all essential, and improvisation may be required).</p> <ul style="list-style-type: none"><li>• Paints in a selection of colours</li><li>• Empty containers with lids—coffee cans, cups for mixed colours</li><li>• Primer (gesso)</li><li>• Rollers &amp; pads</li><li>• Brushes in a variety of sizes</li><li>• Rags and/or paper towels</li><li>• Buckets</li><li>• Painting palettes or trays for mixing colours</li><li>• Stirring sticks</li><li>• Eye protection (goggles) and clothing protection</li></ul>



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## What will you do during the activity?

- You will hold a mural drawing activity in a local refugee camp;
- You will educate the community through a collaborative project.

## Top tips

- Agree a theme: you could choose a road safety message from 'BE ROAD SAFE';
- Decide on the text: this may be one word, or a slogan the community may come up with;
- Decide on the images: avoid negative or distressing images. These can be copied from posters provided in 'event in a box';
- Draft a design and seek agreement;
- Allocate tasks or sections to individuals.

## Mural theme ideas

BUCKLE UP	Always wear a seatbelt in a vehicle or helmet on a motorcycle
EYES AND EARS	Remain alert and vigilant at all times as a driver and vehicle passenger Earphones impede your ability and should not be used
REST	Take a 15 minute break for every 2 hours of driving subject to security conditions
OFFLINE	Don't use your phone or other device while driving unless to call for assistance in case of emergency
ABSTAIN	Never drive under the influence of alcohol or medication or illicit drugs
DISTANCE	Avoid long journeys at night or as determined by security situation for your area
SPEED	Never exceed the speed limit and adjust your speed for the weather, road conditions and other road users
AWARE	Understand all the steps to take if a road journey incident occurs
FORWARD PLAN	Plan your journey carefully in advance so that you are prepared for incidents that may occur
EVIDENT	Be vigilant and visible to motorists as a pedestrian and/or cyclist

# Download and Order materials

In order to support you to make your event visible Vision Zero and Safe Road Use poster materials have been developed. In the Event in a Box you will find poster materials that you can use to promote your events.

Vision Zero / Safe Road Use posters and give-aways can also be ordered from the Safe Road Use website (<http://saferoaduse.unhcr.org/take-actionvisible/>) or through [VisionZero@unhcr.org](mailto:VisionZero@unhcr.org). The give-aways are great to hand out at the end of the workshop, they will help remind your participants of Vision Zero / Safe Road Use after your activities. Give-aways that you can use:

- Reflective bands
- Be Road Safe stickers
- Vision Zero key chains
- Be Road Safe balloons

**Important: it can take up to 6 weeks to receive the posters and / or give-aways so please order in time.**



I pledge to support safe road use by:

*Learning the correct rules supported by laws of the road - paid at all times*

*Supporting the UNHCR*




Additional Resources for Safe Road Use

**DISTANCE**

**BUCKLE UP**

**SPEED LIMIT**

**BE AWARE**

**FOCUS**

**EVIL**

**Incident Card**





HOW LONG HAVE BEEN ON THE ROAD?

**WEEK (s)**  
without incident

**MONTH (s)**  
without incident

**YEAR (s)**  
without incident

**UNHCR**  
The UN Refugee Agency

**VISION ZERO**  
**SAFE ROAD USE**

10

SAFE ROAD USE QUIZ





**UNHCR** SAFE ROAD USE  
The UN Refugee Agency

**UNHCR** SAFE ROAD USE  
The UN Refugee Agency

**UNHCR** SAFE ROAD USE  
The UN Refugee Agency

**UNHCR**

**UNHCR**





**BE ROAD SAFE!**

**BUCKLE UP**

**SPEED LIMIT**

**OFFLINE**

**ABSTAIN**

**VISION ZERO**




# EVENT IN A BOX

USER GUIDE



**UNHCR**  
The UN Refugee Agency



Their lives. Your life.  
It's in your hands.

UNHCR Safe Road Use

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